

Michelle Herman

Consultant, Business Development-Credit & Collections, HighRadius

Michelle Herman has held a variety of roles spanning credit, collections, operations, sales, business development and customer service, running her own businesses, obtaining US patent approval where others had failed and even importing goods from China. Starting with CenTrust Savings Bank out of Miami, to Experian's U.S. headquarters in California, to a small internet start-up acquired by eBay; she brought her wealth of experience and industry knowledge to the Nation's Largest Credit Association, National Database initiative from 2011 to 2016, transforming processes & products and educating, energizing and motivating members and affiliates alike. Her career has focused on building relationships, problem solving, automation and expansion of commercial databases and new product development.

At Nation's Largest Credit Association, she helped to drive database growth through a variety of projects including the recently launched Preferred Partner Program, which eliminates the technology obstacle for members wanting to participate in the National Trade Credit Report program and redeploy their staff to more valuable activities. Michelle is working closely with one such member, HighRadius, in continuing to help members experience the vast potential and quick ROI of technology.